

Allen's P. C. B. Est. 1888

BUSINESS ROUNDUP

In this column, the Times will print news about Washington County businesses and residents, including promotions, awards, retirements, businesses changing location or businesses offering new services. Items should be submitted to Business Roundup, The Times, P.O. Box 370, Beaverton 97075.

People in the news

The Macerich Co., headquartered in Santa Monica, Calif., has announced a series of appointments at the four Pacific Northwest regional properties it recently acquired from the Winmar Co. unit of Safeco Corp. They include **Jack Reardon** and **Janet Vorenkamp**, who have joined Macerich as general manager and marketing director, respectively, at Washington Square Mall, continuing the roles they held with the property's former owner. Reardon has spent the last 20 years with Winmar at Washington Square, becoming vice president-general manager for the super-regional mall and other retail properties in Oregon. The Beaverton resident holds the International Council of Shopping Centers' Certified Shopping Center Manager and Certified Marketing Director designations. Vorenkamp, a resident of Tigard, has served as marketing director at Washington Square since 1996. Other positions she has held include marketing director for the Weisfield and Mayor's jewelry chains.

Manfull Curtis Engineers Inc. in Beaverton has added three new staff members. They are **Jim Berry**, **Gennady Govstein** and **Stefan Lidington**. Berry, a senior HVAC designer, with experience gained in industrial design on international projects at IDC International Design Corp., is involved in the Hillsboro High School remodel and addition and the new auto shop for Battle



JIM BERRY



GENNADY GOVSTEIN



STEFAN LIDINGTON



JAI JARABAK

Ground High School. Govstein, a mechanical project engineer, also with experience from IDC, is currently working on the remodels of Willamette Falls Hospital and Western Elementary School in Oregon City. Lidington, an HVAC designer working on the Douglas County Health addition in Roseburg, recently finished work on Kaiser Permanente Medical Building in Tualatin.

Corby Casler this week began her new position as director of internal communications and corporate media relations of **Nike Inc.** Casler spent the last four years as director of internal communications at General Motors' \$16 billion, 220,000-employee North America Operations. Prior to that, she spent nine years with the Buick Motor Division. "Corby will be an excellent addition to our global communications team," said Kirk Stewart, vice president of corporate communications. "Her ability to help our organization adapt to the pace of change both internally and externally will be essential to our continued growth as a company."

Business News

Reser's Fine Foods, headquartered in Beaverton, has opened a new 110,000-square-foot Reser's refrigerated potato plant in Pasco,

Wash. "Reser's first entered the refrigerated potato market seven years ago, when we built our Topeka Potato Plant and introduced our hash brown line," said Mark Reser, chief operations officer. Reser's chose Pasco because of its proximity to premium potato growing areas and competitive utility rates.

Jeff Nordness, a former partner in **Beaverton Bowl**, has purchased **Hillsboro RV Supply**. The company stocks a large inventory of parts and supplies for a broad range of recreation vehicles, including motor homes and trailers. It also specializes in the repair and service of motor homes and trailers. Nordness said his decision was partly based on the increasing population of retired people, the group spurring the large increase in motor home and trailer sales.

Electronic Engineering Times' studies show that Beaverton-based **McClenahan Bruer Communications** created more advertisements than any other agency that rank among the Top 10 best-read and remembered advertisements in the last two years. EE Times regularly polls its readers to determine to which which advertisements they respond most positively. McClenahan Bruer, an advertising and public relations agency specializing in high technology communications, received seven top

10 placements. "McClenahan Bruer focuses on marketing technology to technologists," said principal Rich Bruer. McClenahan Bruer recently completed an industry-first lifestyle survey of engineers conducted in cooperation with EE Times. Nearly 800 engineers responded to the survey on EE Times' website www.eet.com.

Tigard-based **Bravo! Publications Inc.** is the recipient of a PGE The Families in Good Company Awards, which recognize Oregon employers that demonstrate a remarkable creativity in addressing the challenges of balancing work and home life. Bravo! Publications, the 1999 recipient for 10 or fewer employees, is a private publication company located at 7165 Fir Loop, Suite 106. As the owner, **Mary Lou Burton** has been innovative in finding ways to make her company not only enjoyable to work for, but also has found ways to provide some benefits usually only found in a large company. Bravo! provides \$5,000 in pretax set-asides for daycare, a lactation room and on-site space for sick or visiting children. They support post-birth home visits and give employees school closure days, job-sharing, telecommuting, part-time work with full benefit coverage, compressed work weeks, exceptions for mandatory overtime and compensation for overtime. KGW-TV is airing a public service announcement through the end of July to salute Bravo!

Razz Ma Tazz Hair Salon and Gift Gallery, owned by **Penny Connor**, at 8905 S.W. Commercial St., in Tigard, has added a gift gallery of local artists. The gallery includes pottery, watercolors, tiles,

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