

FINANCE PEOPLE

National credit association appoints

The Credit and Financial Development Division of the National Association of Credit Management has appointed Robin Ashburn, CBE, as CFDD Board director for the Oregon Area, at the



ROBIN ASHBURN

National Credit Congress recently held in Seattle, Wash. She was also selected as the NACM National Credit Business Fellow Essay Contest winner at the same conference.

Ashburn has been involved in the credit profession for 23 years. In 2000, she was selected as NACM National Credit Business Fellow Designation of Excellence award recipient. She holds an associate degree in accounting, NACM Business Credit Services Credit I, II, and III certificates, an NACM Business Credit Services Education plaque, the Credit Business Associate certification, and the Credit Business Fellow certification. She has also attended numerous continuing education courses, and has earned the National CFDD Mentoring Program pin.

Active in the CFDD Eugene-Springfield Chapter, Ashburn has held offices, positions, and chairmanships of all committees in the chapter – some two or three times. Ashburn has also chaired two successful Pacific Northwest credit conferences held in Eugene – in 1989 and again in 1996. Ashburn obtained 501(c) tax-exempt status for the CFDD Eugene-Springfield Chapter, revised the chapter bylaws, planned two major seminars for credit professionals held in Eugene and was instrumental in the chapter winning the 1998 National CFDD Publicity Award.

NACM Business Credit Services, established in 1896, is member-owned and -operated by more than 1,300 manufacturers, wholesalers, and financial institutions in Oregon, southwest Washington, and southwest Idaho. The association, headquartered in Portland, operates a second office in Boise, under the name NACM-Idaho, Inc.

The association's services include commercial credit reporting, industry groups, temporary staffing services, business credit educational programs, collection services, and out-of-court workouts and liquidations of distressed debtors. Through its affiliation with the National

Association of Credit Management, all services are international in scope.

Stephanie Marcella, CPA, has been promoted to owner in the Portland office of Isler & Co., LLC. Marcella's official title as "member" signifies her co-ownership (joining 11 other men and women owners) of the largest, locally-owned accounting firm based



STEPHANIE MARCELLA

exclusively in Oregon with offices in Portland, Eugene, Medford and Klamath Falls.

Marcella came to Isler in 1993 after graduating from Portland State University and has moved from staff accountant to member in eight years. She will continue to focus primarily on estate planning, employee benefit plans, as well as general tax and accounting services. Marcella has served as a board member of the Washington County Chapter of Women Entrepreneurs of Oregon and is currently on the board of Ride Connection, a transportation service for the elderly and disabled.

Ashburn to board

Isler & Co., LLC was recently named one of the top 10 companies in Oregon for its commitment to families and community. With its offices in Portland, Eugene, Medford, and Klamath Falls, Isler was honored at the fifth annual Families in Good Company Awards and Recognition even sponsored by the state's leading child advocacy group, Children First of Oregon, and Portland General Electric.

Isler is the largest locally-owned certified public accounting firm based exclusively in Oregon and as Marie Hoeven, executive director for Children First commented, "This company demonstrates that no matter what size of business you own, it is possible to successfully

help employees manage work demands with raising a family."

Isler received a Quality Seal designation. "Since the founding of our company over 50 years ago, we have been committed to a 'families first policy' that has resulted in greater employee flexibility," remarked John Chambers, managing partner of the firm.

"Loyalty and retention are difficult to achieve in today's workplace, but by providing policies and adopting attitudes that support families we have been able to create a positive environment in which to grow and serve our clients," said Fred McNaughton, administrative partner for both the firm and the Portland office.