



## PRESS RELEASE

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### OREGON CHILD ADVOCACY ORGANIZATIONS COMBINE EFFORTS TO PREVENT CHILD ABUSE

*Portland, Ore.* Children First for Oregon (CFFO) and Children's Trust Fund of Oregon Foundation (CTFO) have joined forces to advance the organizations' shared goals of strengthening families and preventing child abuse in Oregon. A formal partnership agreement was announced today leveraging the resources of both organizations towards making Oregon the best place to be a kid. Through this partnership, CFFO and CTFO will work jointly on public education, advocacy, and strategic investments related to child well-being and child abuse prevention.

"Bringing these two leading child advocacy and abuse prevention organizations together will enable a greater outcome for Oregon's families and children. Children First brings a wealth of expertise in advocacy, public policy, and convening statewide leaders in the area of prevention. CTFO is thrilled to be working with Children First toward our common goals," said CTFO's Board Chair, Jim McGovern.

CFFO's Executive Director Tonia Hunt adds, "Children First is honored to count Children's Trust Fund of Oregon as a significant supporter and partner in our expanded work for child abuse prevention and the United for Kids initiative at Children First. CTFO's expertise and partnerships will bring strength to our shared advocacy and public education efforts."

Children First for Oregon and Children's Trust Fund of Oregon will expand their leadership in public policy and investments to support prevention strategies for children and families. Under the new operating partnership, Children First will increase staffing in policy research, communications, and legislative advocacy to meet these shared objectives. In addition to partnering with Children First, Children's Trust Fund of Oregon will continue to support proven prevention services through grant making and strategic investments.

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*Children First for Oregon is a statewide 501(c)(3) nonprofit organization whose mission is to make long-term systemic change by advocating for policies and programs that keep children healthy and safe, and strengthen families. As the home of **United for Kids**, Children First joins together thousands of individual Oregonians and organizations who believe children should be a top priority in our state. Visit [www.cffo.org](http://www.cffo.org) for more information.*

*Children's Trust Fund of Oregon Foundation is a statewide 501(c)(3) nonprofit organization focused exclusively on the issue of child abuse prevention and strengthening Oregon's at-risk families. Visit [www.ctfo.org](http://www.ctfo.org) for more information.*